

Shrewsbury Borough Hometown Heroes Banner Program – Spring 2025

Shrewsbury Borough is conducting a call for additional applicants for our Hometown Heroes recognition program, to publicly honor military veterans and those currently serving in the United States Armed Forces, as well as First Responders, with a banner mounted on utility poles located in the borough. We have a limited number of utility poles available from which to hang the banners, so applications will be considered on a first come, first served basis with a potential of up to 20-25 available spots; banners will be displayed during the last week of June 2025.

Banners will be printed in color on both sides on a durable, weather-resistant material and are expected to remain in good condition for at least two years. The banners are 5 feet tall and include a picture of the veteran/first responder, name, branch of service and additional information provided on each respective application.



Examples of Shrewsbury Borough's current Hometown Heroes Banners

Cost for the banners is \$200 for a display period of 2 years. Please include payment at the time of application submission. (See application for payment information.) At the end of the initial display period, the banner will be provided to the applicant. Banner rotation will begin in June 2026/June 2027 respectively; applications for the 2026 iteration will be accepted in the months preceding the first rotation.

In order to be considered for selection, the applicant or nominee **MUST** meet the following criteria:

- Military Veteran or Active Duty Service Members:
 - Either currently serving in good standing (Active, Reserve or National Guard) or have been **honorably discharged** from the Army, Navy, Air Force, Marine Corps, Coast Guard or Space Force
- First Responders:
 - Must have served at least 20 years for a Fire Department or on a Police Force; can be active or retired.
 - Committee will also consider paramedics, trained/licensed EMTs, Flight Surgeons/Nurses, etc.
 - Service as a First Responder outside of Shrewsbury Borough will be considered. (I.E., Living/lived in Shrewsbury Borough, but served in New Freedom, Baltimore County, as State Police Officer, etc.)
- Veteran/First Responder considers Shrewsbury Borough their “hometown” and either lived in Shrewsbury Borough for a portion of their life or currently live in Shrewsbury Borough or has a strong connection to Shrewsbury Borough.
- Applicants and/or veterans may be requested to provide proof of honorable discharge or currently serving in good status.

****Of note, if applications are submitted with proof of service such as a DD-214, please redact or remove any personally identifying information, e.g., the social security number.****

An application is required and will be reviewed by a selection committee, represented by the Shrewsbury Borough Council, Shrewsbury Centennial Lion's Club, and Southern York Rotary Club, most of whom are also military veterans. Please include a photograph of the service member/first responder when submitting the application. Digital format of the photo is preferred; uniformed photo is preferred. The selection committee will be contacting all applicants as part of the review process. * **Application cut off is Saturday, May 24th, 2025** *

For questions/information email: HometownHeroes@ShrewsburyBorough.org.